

REMARKS

Claims 1, 9 and 12 are pending in the Application. Claim 9 remains rejected under 35 U.S.C. §101. Further, claims 1, 9 and 12 remain rejected under 35 U.S.C. §102(e) as being anticipated by Flaxer et al. (U.S. Patent Application Publication No. 2003/0033218) (hereinafter "Flaxer").

Applicants thank Examiner Garg for discussing these rejections with Applicants' Attorney, Bobby Voigt, on November 17, 2008. Examiner Garg agreed to allow claims 1, 9 and 12, with the present claim amendments, as discussed herein, provided that the Examiner does not find new relevant art in a subsequent search.

The amendments made to claims 1, 9 and 12 were to advance prosecution and are not an admission that these amendments were necessary to overcome the Examiner's rejections. Claims 1, 9 and 12 were amended to add the limitations directed to: receiving a specific request for quotation; creating a partition of a targeted product set for a corresponding targeted customer; and having the master targeted product set be a compilation of targeted product sets for corresponding targeted customers. Further, claim 1 was amended to replace the phrase "circuitry for providing" with the phrase "circuitry configured to provide." Further, claim 1 was amended to replace the phrase "wherein said catalog presents" with the phrase "circuitry configured to present." Additionally, claim 1 was amended to include the phrase "circuitry configured to make" or "circuitry configured to determine" in replace of a "wherein" clause. Claims 9 and 12 were similarly amended. Claim 9 was further amended to include the aspect of the computerized method being implemented and executed by a software embodied in a computer system.

As a result of the foregoing, it is asserted by Applicants that claims 1, 9 and 12 in the Application are in condition for allowance, and respectfully request an allowance of such claims. Applicants respectfully request that the Examiner call Applicants' attorney at the below listed number if the Examiner believes that such a discussion would be helpful in resolving any remaining issues.

Respectfully submitted,

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